# The “True” Cost of Scouting- the “Iceberg Analogy”

**Why Friends of Scouting is so important!**

What you see above the water is only about 20% of what Scouting provides to our members.

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<th>Books, Uniforms, Boys’ Life, Equipment, Registration, Activity Fees, Meeting Space Costs, etc.</th>
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But there is a whole lot more below the waterline!

### Volunteer and Staff Training
- Training for nearly 3,000 volunteer leaders every year.

### Insurance Coverage
- The Council provides accident and liability insurance to Scouts, leaders and Chartered Organizations at no cost to you!

### Support Staff
- For registration, clerical support, creation of publications, and program support.

### Reference Publications and Resources
- Everything from program planning kits and Program helps to camping information books.

### Camp Promotion
- For the Agatha Durland and Curtis S. Read Scout Reservations serving nearly 9,000 Scouts each year.

### Administrative Needs
- Postage, computers and link-up to National Computer System, copy and folding machines, print shop.

### Camp Equipment
- Tents, cooking equipment, camp vehicles, building repairs, canoes, equipment replacement and repair, and upkeep of two council camps.

### Recognitions
- For leaders who attend training, volunteer for special projects and help out in many roles throughout Scouting.

### Professional Staff
- Our full-time staff who work with volunteers to organize new units, manage fund-raising programs, conduct trainings, work with membership recruitment, provide counseling and advice for your district, our camps, and programs.

### Skilled Camp Rangers
- To keep our beautiful camps up-to-date and ready for our Scouts.

### Service Center
- Utilities, insurance, repairs and care for our headquarters.

### National Charter Fees
- To register every Scouting youth, leader, and unit with the National Organization.

### Audio Visual Supplies
- Used in trainings, camp promotion and program support.

### Postage
- Mailings to leaders, parents, and youth Members.

### Council Newsletter
- Our monthly newsletter emailed to more than 12,000 households to inform you of Scouting programs.

### Council Website
- Go online at [www.wpcbsa.org](http://www.wpcbsa.org) to learn more about our council and its program

### Unit Program Calendar
- And many other items to help you plan your weekly program.

The majority of the costs of Scouting program, like running our camps, record keeping, materials, training programs, support staff and insurance are hidden beneath the surface, just like an iceberg. The 80 percent that isn’t visible is what keeps the rest afloat.

Help keep Scouting afloat!